## MANAGEMENT FOR NON-BUSINESS MAJORS - MINOR

Ambassador Crawford College of Business and Entrepreneurship Department of Management www.kent.edu/business

#### **About This Program**

The Management minor provides a basic core of management courses, with emphasis on strategic management, leadership and the management of employees. Students gain an overview of managerial functions and expertise that will add value to the career preparations provided by their major programs.

#### **Contact Information**

- Steven A. Dennis | sdenni14@kent.edu | 330-672-2426
- · Speak with an Advisor
  - · Ashtabula Campus
  - · Geauga Campus
  - · Kent Campus
  - · Stark Campus
  - · Trumbull Campus
  - · Tuscarawas Campus

#### **Program Delivery**

- · Delivery:
  - In person
- Location:
  - · Ashtabula Campus
  - Geauga Campus
  - · Kent Campus
  - · Stark Campus
  - · Trumbull Campus
  - · Tuscarawas Campus

#### **Admission Requirements**

Admission to a minor is open to students declared in a bachelor's degree, the A.A.B. or A.A.S. degree or the A.T.S. degree (not Individualized Program major). Students declared only in the A.A. or A.S. degree or the A.T.S. degree in Individualized Program may not declare a minor. Students may not pursue a minor and a major in the same discipline.

- To declare the minor, students must have a minimum 2.000 overall Kent State University GPA. No Kent State University GPA is required if the student is a first-semester freshman or transfer student admitted in good standing.
- Students in the Business Management major may not declare this minor or the Management for Business Major minor.

# Program Requirements Minor Requirements

Code	Title	Credit Hours
Minor Requirements		
ACCT 23020	INTRODUCTION TO FINANCIAL ACCOUNTING	3
HRM 34180	HUMAN RESOURCE MANAGEMENT	3
MGMT 24163	PRINCIPLES OF MANAGEMENT	3
MGMT 34165	DYNAMICS OF LEADERSHIP	3
or MGMT 34175	LEARNING TO LEAD	
Curricular Areas (maximum one course per curricular area), choose from the following:		
ACCT 23021	INTRODUCTION TO MANAGERIAL ACCOUNTING	
CIS 34054	USING INFORMATION SYSTEMS AND DIGITAL TECHNOLOGIES FOR SOLVING BUSINESS PROBLEMS	
or MGMT 34185 ORGANIZATIONAL BEHAVIOR		
COMM 20001	INTERPERSONAL COMMUNICATION	
or COMM 35863 BUSINESS AND PROFESSIONAL COMMUNICATION		
ECON 22060	PRINCIPLES OF MICROECONOMICS (KSS)	
or ECON 22061	PRINCIPLES OF MACROECONOMICS (KSS)	
FIN 36053	BUSINESS FINANCE	
MKTG 25010	PRINCIPLES OF MARKETING	
Minimum Total Credit Hours:		

Minimum Total Credit Hours:

18

### **Graduation Requirements**

Minimum Minor GPA	Minimum Overall GPA
2.000	2.000

- Students may not pursue a minor and major in the same discipline.
- Minimum 6 credit hours in the minor must be upper-division coursework (30000 and 40000 level).
- Minimum 6 credit hours in the minor must be outside of the course requirements for any major or other minor the student is pursuing.
- Minimum 50 percent of the total credit hours for the minor must be taken at Kent State (in residence).

#### **Program Learning Outcomes**

Graduates of this program will be able to:

- Assess and suggest appropriate solutions to human resource-related business problems.
- 2. Demonstrate an understanding of leadership principles and theories.
- 3. Demonstrate an understanding of basic financial accounting records.
- 4. Demonstrate understanding of impact of globalization on business.