KNOWLEDGE MANAGEMENT - GRADUATE CERTIFICATE

College of Communication and Information
School of Information
www.kent.edu/iSchool

About This Program

With the increase of remote work and digital learning, the demand for experts in e-learning and knowledge management is on the rise. This certificate program offers a comprehensive curriculum that combines theory and practical applications to equip you with the knowledge and skills necessary to succeed in this field. Flexible and convenient, with online classes and part-time options available, the program can be completed in as little as one year, with credits applied towards the M.S. degree in Knowledge Management. Read more...

Contact Information

- **Meghan Harper** | iSchool@kent.edu | 330-672-2782

- Connect with an Admissions Counselor: U.S. Student | International Student

Program Delivery

- **Delivery:**
  - Fully online

Examples of Possible Careers

- Chief Knowledge Officer (CKO)
- Information Architect
- Knowledge Analyst
- Knowledge Engineer
- Knowledge Management Director
- Knowledge Management Project Manager
- Knowledge Management Specialist
- Knowledge Management Systems Administrator
- Knowledge Manager

For more information about graduate admissions, visit the graduate admission website. For more information on international admissions, visit the international admission website.

Admission Requirements

- Bachelor's degree from an accredited college or university
- Minimum 2.750 undergraduate GPA on 4.000-point scale[1]
- Official transcript(s)
- Résumé
- Goal statement
- Three letters of recommendation
- English language proficiency - all international students must provide proof of English language proficiency (unless they meet specific exceptions to waive) by earning one of the following:[2]
  - Minimum 94 TOEFL iBT score
  - Minimum 7.0 IELTS score
  - Minimum 65 PTE score
  - Minimum 120 DET score

[1] In calculating the total GPA, all grades from all courses taken at relevant level (baccalaureate or master's) from all institutions are required. Applicants who do not meet the minimum 2.750 GPA requirement must submit a statement that addresses the circumstances that contributed to the GPA and preparation for success in graduate study. Applicants should include recent professional achievements that indicate an ability to perform at a higher academic level to be considered for conditional admission to the program.

[2] International applicants who do not meet the above test scores will not be considered for admission.

Application Deadlines

- **Fall Semester**
  - Application deadline: April 15
- **Spring Semester**
  - Application deadline: November 15
- **Summer Term**
  - Application deadline: March 15

Applications submitted after these deadlines will be considered on a space-available basis.

Program Requirements

Certificate Requirements

Code	Title	Credit Hours
Certificate Requirements		
KM 60301	FOUNDATIONAL PRINCIPLES OF KNOWLEDGE MANAGEMENT	3
KM 60302	DESIGNING AND IMPLEMENTING KNOWLEDGE MANAGEMENT IN THE WORKPLACE	3
LIS 60636	KNOWLEDGE ORGANIZATION STRUCTURES, SYSTEMS AND SERVICES	3
Knowledge Management (KM) Electives [1]		3
Minimum Total Credit Hours:		**12**

[1] Graduate-level electives offered by other schools in or outside the College of Communication and Information may be applied to certificate requirements upon advisor approval.

Graduation Requirements

Minimum Certificate GPA	Minimum Overall GPA
3.000	3.000

- Students enrolled in the certificate can apply for admission to the master's degree and apply a maximum of 12 credit hours taken for the certificate program to the master's program requirements.

Program Learning Outcomes

Graduates of this program will be able to:

1. Demonstrate the ability to develop and deliver strategies for organizations and communities that apply knowledge to create value.

2. Demonstrate the ability to design a knowledge management program to turn strategies into action through the integration of people, process and technology components.

Full Description

The Knowledge Management graduate certificate prepares professionals to guide organizations to improved performance through better use of organizational knowledge. In the knowledge economy, the success of organizations depends on their ability to generate, adopt and diffuse knowledge. Knowledge management promotes a collaborative and integrative approach to the creation, capture, organization, access and use of information assets, including the tacit and knowledge of people.

Students in the Knowledge Management certificate learn from interaction with their instructors and student colleagues, many of whom are also professionals working in knowledge management. Through courses and other opportunities, students gain experience in developing and applying knowledge to improve organizational strategies, processes and technical skills.