PHOTOGRAPHY - B.F.A.

College of Communication and Information
School of Visual Communication Design
www.kent.edu/vcd

Examples of Possible Careers

- Fashion Photographer
- Wedding Photographer
- Travel Photographer

Contact Information

- School Director: **Daniel Alenquer** | vcd@kent.edu | 330-672-7856
- Speak with an Advisor
- Chat with an Admissions Counselor

Fully Offered

- Kent Campus

Description

The Bachelor of Fine Arts degree in Photography provides the student with a comprehensive program of study, balancing a liberal arts education with studio offerings in digital photography. Grounded in formal, technical and conceptual skills building, the Photography major focuses on the profession of photography as it relates to commerce. The program builds a photography professional through experiential learning opportunities, as well as through required courses in design.

Programs in the College of Communication and Information are, by nature, innovative, interdisciplinary and collaborative, which is critical to both professional and scholarly disciplines. Students are educated to work at the intersections of communication, information and technology. Through a core of diverse theory- and practice-based courses, students learn basic concepts that apply across the range of college programs and develop a sense of professional expectations and build toward interdisciplinary thinking and application.

There are many study abroad/away opportunities. For more information contact the Office of Global Education.

Accreditation

National Association of Schools of Art and Design

Admission Requirements

Admission to this major is selective. The School of Visual Communication Design recognizes that competence in visual design, as well as intellectual capacity, are necessary qualities in students who plan to prepare for a career in visual communication design or photography. Therefore, the right is reserved to require evidence of achievement in design and related areas from all students aspiring to enroll for the first time as majors in the school. Early admission is recommended.

The school director may impose additional requirements considered reasonable and necessary. Each transfer student will be evaluated individually in terms of his or her ability to perform within the program. A transfer applicant's strengths and deficiencies will be considered and his or her transfer credits will reflect that consideration.

English Language Proficiency Requirements for International Students: All international students must provide proof of English language proficiency (unless they meet specific exceptions) by earning a minimum 525 TOEFL score (71 on the Internet-based version), minimum 75 MELAB score, minimum 6.0 IELTS score, minimum 48 PTE score or minimum 100 DET score; or by completing the ESL level 112 Intensive Program. For more information on international admission, visit the Office of Global Education's admission website.

Program Learning Outcomes

Graduates of this program will be able to:

1. Demonstrate an understanding of the ethics (and legal issues) closely associated with fields of visual communication.
2. Demonstrate an understanding of traditional hands-on skills relative to craftsmanship. Students will demonstrate an understanding of the basic use of digital technologies as they relate to their areas of study.
3. Demonstrate an ability to create visual response to communication problems, including understanding of hierarchy, typography, aesthetics, composition and construction of meaningful images.

University Requirements

All students in a bachelor's degree program at Kent State University must complete the following university requirements for graduation.

NOTE: University requirements may be fulfilled in this program by specific course requirements. Please see Program Requirements for details.

Destination Kent State: First Year Experience	1
Course is not required for students with 25 transfer credits, excluding College Credit Plus, or age 21+ at time of admission.	
Diversity Domestic/Global (DIVD/DIVG)	2 courses
Students must successfully complete one domestic and one global course, of which one must be from the Kent Core.	
Experiential Learning Requirement (ELR)	varies
Students must successfully complete one course or approved experience.	
Kent Core (see table below)	36-37
Writing-Intensive Course (WIC)	1 course
Students must earn a minimum C grade in the course.	
Upper-Division Requirement	39 (or 42)
Students must successfully complete 39 upper-division (numbered 30000 to 49999) credit hours to graduate. Students in a B.A. and/or B.S. degree in the College of Arts and Sciences must complete 42 upper-division credit hours.	
Total Credit Hour Requirement	120
Some bachelor's degrees require students to complete more than 120 credit hours.	

Kent Core Requirements

Kent Core Composition (KCMP)	6
Kent Core Mathematics and Critical Reasoning (KMCR)	3
Kent Core Humanities and Fine Arts (KHUM/KFA) (min one course each)	9
Kent Core Social Sciences (KSS) (must be from two disciplines)	6
Kent Core Basic Sciences (KBS/KLAB) (must include one laboratory)	6-7

| Kent Core Additional (KADL) | | 6 |
| **Total Credit Hours:** | | **36-37** |

Program Requirements

Major Requirements

Code	Title	Credit Hours
Major Requirements (courses count in major GPA)		
CCI 12001	PHOTOGRAPHY	3
VCD 13000	DESIGN: PRINCIPLES, PROCESSES AND PRACTICE	3
VCD 13001	INTRODUCTION TO VISUAL COMMUNICATION DESIGN STUDIO (min B- grade)	3
VCD 18002	PHOTOGRAPHY II	3
VCD 23001	TYPOGRAPHY I	3
VCD 28003	DIGITAL IMAGING I	3
VCD 28004	PHOTOGRAPHIC PERSPECTIVES	3
VCD 34004	VISUAL ETHICS	3
VCD 34006	MOTION DESIGN	3
VCD 37000	VISUAL DESIGN FOR MEDIA	3
VCD 38004	ADVANCED PHOTOGRAPHY	3
VCD 38007	PHOTOGRAPHY TECHNIQUES	3
VCD 38009	INTERNSHIP SEMINAR - PHOTOGRAPHY	1
VCD 38011	EDITORIAL PHOTOGRAPHY	3
VCD 40192	INTERNSHIP II-GRAPHIC DESIGN/ ILLUSTRATION/PHOTOGRAPHY (ELR)	3
VCD 45000	GRAPHIC DESIGN PERSPECTIVES (WIC) [1]	3
VCD 48001	PHOTOGRAPHIC PROJECT	3
VCD 48002	ADVANCED PHOTOGRAPHIC PROJECT	3
VCD 48003	PROFESSIONAL PORTFOLIO PHOTOGRAPHY	3
VCD 48005	COLOR PHOTOGRAPHY	3
VCD 48008	ADVANCED DIGITAL IMAGING	3
VCD 48009	FASHION PHOTOGRAPHY	3
Visual Communication Design (VCD) Upper-Division Elective (30000 or 40000 level)		3
Additional Requirements (courses do not count in major GPA)		
ARTH 22006	ART HISTORY: ANCIENT AND MEDIEVAL ART (KFA)	3
ARTH 22007	ART HISTORY: RENAISSANCE TO MODERN ART (KFA)	3
Art History (ARTH) Upper-Division Elective (30000 or 40000 level)		3
COMM 15000	INTRODUCTION TO HUMAN COMMUNICATION (KADL)	3
ENTR 27056	INTRODUCTION TO ENTREPRENEURSHIP	3
Entrepreneurship (ENTR) Elective		3
MDJ 20001	MEDIA, POWER AND CULTURE (DIVD) (KSS)	3
UC 10097	DESTINATION KENT STATE: FIRST YEAR EXPERIENCE	1
College of Communication and Information Core Electives, choose from the following:		3
COMM 35852	INTERCULTURAL COMMUNICATION (DIVG)	
EMAT 15310	CREATIVE CODING	
EMAT 33310	HUMAN-COMPUTER INTERACTION	
LIS 30010	INFORMATION FLUENCY IN THE WORKPLACE AND BEYOND	
MDJ 21008	SOCIAL MEDIA STRATEGIES	
UXD 20001	INTRODUCTION TO USER EXPERIENCE DESIGN	

Kent Core Composition	6
Kent Core Mathematics and Critical Reasoning	3
Kent Core Humanities	3
Kent Core Social Sciences	3
Kent Core Basic Sciences (must include one laboratory)	6-7
Kent Core Additional	3
General Electives (total credit hours depends on earning 120 credit hours, including 39 upper-division credit hours)	4
Minimum Total Credit Hours:	120

[1] A minimum C grade must be earned to fulfill the writing-intensive requirement.

Progression Requirements

- Students must receive a minimum B- in VCD 13001 before enrolling in VCD 23001. VCD 13001 may be taken a maximum three times until a minimum B- grade is achieved.
- Students must maintain a 2.500 major GPA in order to continue taking VCD courses. Failure to do so at the end of one semester will result in a written warning with the option of repeating certain VCD courses in order to meet minimum grade and GPA requirements to continue. Failure to do so at the end of two consecutive semesters will result in not being permitted to enroll in VCD courses. Students in this situation will be contacted by an academic advisor to create an alternative plan of study with a new major.

Graduation Requirements

Minimum Major GPA	Minimum Overall GPA
2.700	2.000

- A minimum B- grade may be required in some courses.

Roadmap

This roadmap is a recommended semester-by-semester plan of study for this major. However, courses designated as critical (!) must be completed in the semester listed to ensure a timely graduation.

	Semester One		Credits
	CCI 12001	PHOTOGRAPHY	3
!	VCD 13000	DESIGN: PRINCIPLES, PROCESSES AND PRACTICE	3
!	VCD 13001	INTRODUCTION TO VISUAL COMMUNICATION DESIGN STUDIO	3
	UC 10097	DESTINATION KENT STATE: FIRST YEAR EXPERIENCE	1
	Kent Core Requirement		3
	Kent Core Requirement		3
		Credit Hours	16
	Semester Two		
	COMM 15000	INTRODUCTION TO HUMAN COMMUNICATION (KADL)	3
!	VCD 18002	PHOTOGRAPHY II	3
!	VCD 23001	TYPOGRAPHY I	3
	VCD 37000	VISUAL DESIGN FOR MEDIA	3
	Kent Core Requirement		3
		Credit Hours	15

Semester Three

	ARTH 22006	ART HISTORY: ANCIENT AND MEDIEVAL ART (KFA)	3
!	VCD 28003	DIGITAL IMAGING I	3
!	VCD 28004	PHOTOGRAPHIC PERSPECTIVES	3
	VCD 38004	ADVANCED PHOTOGRAPHY	3
	Kent Core Requirement		3
		Credit Hours	15

Semester Four

	ARTH 22007	ART HISTORY: RENAISSANCE TO MODERN ART (KFA)	3
	MDJ 20001	MEDIA, POWER AND CULTURE (DIVD) (KSS)	3
	VCD 48005	COLOR PHOTOGRAPHY	3
	VCD 48008	ADVANCED DIGITAL IMAGING	3
	Kent Core Requirement		3
		Credit Hours	15

Semester Five

	VCD 34004	VISUAL ETHICS	3
!	VCD 38007	PHOTOGRAPHY TECHNIQUES	3
!	VCD 38009	INTERNSHIP SEMINAR - PHOTOGRAPHY	1
	Visual Communication Design (VCD) Upper-Division Elective (30000 or 40000 level)		3
	Kent Core Requirement		3
		Credit Hours	13

Semester Six

	ENTR 27056	INTRODUCTION TO ENTREPRENEURSHIP	3
!	VCD 48009	FASHION PHOTOGRAPHY	3
	Art History (ARTH) Upper-Division Elective (30000 or 40000 level)		3
	Kent Core Requirement		3
	Kent Core Requirement		3
		Credit Hours	15

Third Summer Term

!	VCD 40192	INTERNSHIP II-GRAPHIC DESIGN/ILLUSTRATION/PHOTOGRAPHY (ELR)	3
		Credit Hours	3

Semester Seven

	VCD 34006	MOTION DESIGN	3
!	VCD 38011	EDITORIAL PHOTOGRAPHY	3
	VCD 45000	GRAPHIC DESIGN PERSPECTIVES (WIC)	3
!	VCD 48001	PHOTOGRAPHIC PROJECT	3
		Credit Hours	12

Semester Eight

!	VCD 48002	ADVANCED PHOTOGRAPHIC PROJECT	3
!	VCD 48003	PROFESSIONAL PORTFOLIO PHOTOGRAPHY	3
	Entrepreneurship (ENTR) Elective		3
	College of Communication and Information Core Elective		3
	General Electives		4
		Credit Hours	16
		Minimum Total Credit Hours:	120