HOSPITALITY MANAGEMENT - UNDERGRADUATE CERTIFICATE

College of Education Health and Human Services
School of Foundations, Leadership and Administration
www.kent.edu/ehhs/fla

About This Program

The Hospitality Management undergraduate certificate provides entry level management skills for those interested in employment or a career in the field.

The certificate articulates into Kent State's Bachelor of Science degree in Hospitality and Event Management.

Contact Information

- **Mandy Ulicney** | mulicney@kent.edu | 330-565-6637
- Speak with an Advisor
- Chat with an Admissions Counselor

Program Delivery

- **Delivery:**
  - Fully online
  - Mostly online
- **Location:**
  - Ashtabula Campus

Examples of Possible Careers and Salaries*

Food service managers

- 0.6% little or no change
- 352,600 number of jobs
- $56,590 potential earnings

Lodging managers

- -11.7% decline
- 57,200 number of jobs
- $56,670 potential earnings

Personal service managers, all other; entertainment and recreation managers, except gambling; and managers, all other

- -1.8% decline
- 1,189,200 number of jobs
- $116,350 potential earnings

* Source of occupation titles and labor data comes from the U.S. Bureau of Labor Statistics'

Occupational Outlook Handbook. Data comprises projected percent change in employment over the next 10 years; nation-wide employment numbers; and the yearly median wage at which half of the workers in the occupation earned more than that amount and half earned less.

Admission Requirements

The university affirmatively strives to provide educational opportunities and access to students with varied backgrounds, those with special talents and adult students who graduated from high school three or more years ago.

Kent State campuses at Ashtabula, East Liverpool, Geauga, Salem, Stark, Trumbull and Tuscarawas, and the Twinsburg Academic Center, have open enrollment admission for students who hold a high school diploma, GED or equivalent.

Some programs may require that students meet certain requirements before progressing through the program. For programs with progression requirements, the information is shown on the Coursework tab.

For more information on admissions, contact the Regional Campuses admissions offices.

Program Requirements

Code	Title	Credit Hours
Certificate Requirements		
BMRT 11009	INTRODUCTION TO MANAGEMENT TECHNOLOGY	3
HEM 13022	SANITATION AND SAFETY PRINCIPLES AND PRACTICES	3
HEM 13023	FUNDAMENTALS OF FOOD PRODUCTION	3
HEM 13024	INTRODUCTION TO HOSPITALITY MANAGEMENT	3
HEM 33050	PROFESSIONAL PRACTICE IN HOSPITALITY AND EVENT MANAGEMENT	2
Certificate Electives, choose from the following:		6
ACTT 11000	ACCOUNTING I: FINANCIAL	
BMRT 21050	FUNDAMENTALS OF MARKETING TECHNOLOGY	
COMM 15000	INTRODUCTION TO HUMAN COMMUNICATION (KADL)	
ENOL 14600	INTRODUCTION TO ENOLOGY	
HEM 23030	HOTEL OPERATIONS	
HEM 23336	CLUB MANAGEMENT	
HEM 33020	LEGAL ISSUES IN THE HOSPITALITY AND EVENT INDUSTRY	
HEM 37377	CASINO MANAGEMENT AND GAMING OPERATIONS	
HEM 41095	SPECIAL TOPICS IN HOSPITALITY AND EVENT MANAGEMENT	
HEM 43231	FOOD, WINE AND BEVERAGE PAIRING	
IT 11000	INTRODUCTION TO OFFICE PRODUCTIVITY APPS	
NUTR 23511	SCIENCE OF HUMAN NUTRITION (KBS)	
VIN 11800	INTRODUCTION TO BREWING	
Minimum Total Credit Hours:		**20**

Graduation Requirements

Minimum Certificate GPA	Minimum Overall GPA
2.000	2.000

Program Learning Outcomes

Graduates of this program will be able to

1. Identify and apply the knowledge and skills necessary for hospitality and tourism operations&
2. Develop and integrate a core set of business skills necessary to successfully operate a hospitality and tourism organization
3. Demonstrate competence in the communication skills necessary for hospitality and tourism management